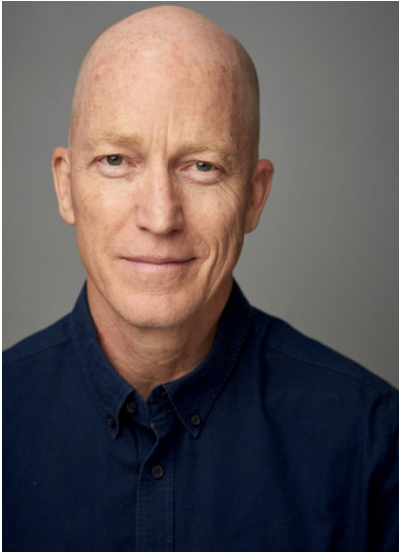


JIM A JAMES

THE UNNOTICED ENTREPRENEUR



At the age of 17 Jim jumped out of a plane in mid air.

As a result he discovered the magic of entrepreneurship.

He has lived his life on multiple continents setting up companies, and learnt how to get noticed by using creativity, technology and persistence.

Now he is helping others to get noticed for what they do with his podcast, books, coaching and courses; marketed under The UnNoticed Entrepreneur brand.

TALKING POINTS:

PODCAST GUEST STRATEGY

How can a guest convert listeners into leads?

Talking points: What I've learnt from hosting successful guests on my show.

- How to avoid the 5 minute audience drop off.
- What to offer listeners to ensure they connect.
- Which AI tools will help repurpose the episode.

MARKETING FOR ENTREPRENEURS

How can founders can get noticed on a shoestring budget?

Talking points: Experiences of over 400 interviews and 25 years experience of what works.

- Why to start with "who" not "why"...
- Free and powerful techniques to initiate customer conversations.
- AI tools for founders to create and amplify their brand.

EXPATRIATE ENTREPRENEURSHIP

What does it to survive as an expatriate entrepreneur?

Talking points: What I've learnt from 25 years starting businesses in Asia.

- Before you leave: key conversations to have to ensure success.
- Setting up in a foreign land: who to talk with first.
- Growing a business: opportunities and dangers of being an expatriate entrepreneur.

AUDIENCE GIVE AWAYS: QUIZES, COURSE DISCOUNTS, BOOKS, MERCHANDISE

CONTACT:

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BOOKINGS



PODCAST



ALL ASSETS

